

VISION CARE

Alcon is the global leader in developing and delivering innovative eye care products that improve vision for millions of people worldwide. As the second largest division of Novartis, Alcon's leadership role in surgical and pharmaceutical eye care has been enhanced to become one of the largest manufacturers of contact lenses and lens care products in the world due to the integration of CIBA VISION into Alcon.

The three leading brands of contact lenses from CIBA VISION include AIR OPTIX®, DAILIES® and FreshLook®. These lenses are complemented by Alcon's leading OPTI-FREE® lens care brand as well as Clear Care® Cleaning and Disinfecting Solution from CIBA VISION.

Contact Lenses

The Alcon vision care portfolio offers daily disposable and monthly replacement contact lenses that fit the way people live and make it easier for them to follow the schedule recommended by their eye care professional.

AIR OPTIX®



The AIR OPTIX® family of breathable contact lenses let consumers meet the day - and the night - without missing a beat with their exceptional comfort and easy-to-remember monthly replacement schedule. The innovative TriComfort™ Technology in AIR OPTIX® brand contact lenses helps lenses stay comfortable in three important ways: breathable material, moisture retention and deposit resistance.

The AIR OPTIX® family includes AIR OPTIX® AQUA and AIR OPTIX® for ASTIGMATISM. For presbyopes, AIR OPTIX® AQUA MULTIFOCAL provides crisp, clear vision at all distances. AIR OPTIX® NIGHT & DAY® AQUA delivers the highest level of oxygen transmissibility of any soft contact lens available, and is approved for continuous wear for up to 30 nights. For more information, visit www.airoptix.com.

DAILIES®

The DAILIES® family of daily disposable contact lenses offers convenience as no lens care is required. Consumers simply insert a fresh, new pair of DAILIES® contact lenses each morning and discard them at night.



The brand family features DAILIES® AquaComfort® Plus, the only daily disposable lens with added HPMC for a silky smooth feeling after insertion and blink activated moisture for continuous refreshment throughout the day. Other products in the DAILIES® family include Focus DAILIES®, Focus DAILIES® Toric – the world's first daily toric lens with a built-in blink activated moisturizing agent, and Focus DAILIES® Progressives – the first daily disposable contact lens for bifocal wearers. Visit www.dailies.com to learn more.

FreshLook®



FreshLook® color contact lenses provide subtle enhancement or noticeable color change for all eye colors. The proprietary three-in-one color technology provides a natural-looking effect.

The FreshLook® family includes FreshLook® ColorBlends® (for people with dark eyes), FreshLook® ONE-DAY (for the daily disposable wearer), and FreshLook® Dimensions® (for light eyes with an innovative outer starburst pattern). In Asia, FreshLook® Illuminate enhances the limbal ring, the outer dark ring of the iris, creating a larger eye effect.

Consumers can "try on" the new FreshLook® ColorBlends® vibrant colors before they visit their eye care professional's office by logging on to www.freshlookcolorstudio.com.

Contact Lens Care

Contact lenses should be discarded and replaced according to the schedule provided by the wearer's eye care professional to help ensure the best vision, as well as a healthy and comfortable wearing experience. Additionally, all soft contact lenses, except for daily disposable lenses, require cleaning, rinsing and disinfecting each time they are removed from the eye and prior to reuse. This process removes proteins, lipids and micro-organisms that can collect on the surfaces of contact lenses.

Alcon offers two types of contact lens care products that can clean, rinse and disinfect your contact lenses: multi-purpose and hydrogen-peroxide based solutions.



OPTI-FREE® RepleniSH® Multi-Purpose Disinfecting Solution

When contact lenses are soaked in OPTI-FREE® RepleniSH®, the surface of the lens is reconditioned every night by absorbing a unique reconditioning solution. This reconditioning process allows a thin layer of moisture from the eye's natural tears to be maintained on the lens surface throughout the day. OPTI-FREE® RepleniSH® also provides a high level of disinfection and is compatible with silicone hydrogel lenses and all soft contact lenses used today.



OPTI-FREE® EXPRESS® No-Rub Contact Lens Care Solution

OPTI-FREE® EXPRESS® helps retain moisture on the surface of lenses throughout the day and promotes lens cleanliness, comfort, and clear vision. It's the first product line to receive global regulatory approval to claim "Lasting Comfort" on its label. OPTI-FREE® EXPRESS® provides lasting comfort with the convenience of "no rub." It is also effective at cleaning, disinfecting and storing soft contact lenses, including silicone hydrogels.



OPTI-FREE® EVERMOIST™ Multi-Purpose Disinfecting Solution*

OPTI-FREE® EVERMOIST™ is uniquely formulated with HydraGlyde® Moisture Matrix to provide 16 hours of moisture on the lens surface and matrix – providing comfort from lens insertion to removal with high levels of disinfection against both bacteria and fungi.

*Available outside United States only

To learn more about the entire line of OPTI-FREE® products, visit www.opti-free.com.

Clear Care® Cleaning and Disinfecting Solution (AOSEPT Plus® outside of North America)

Clear Care® Cleaning and Disinfecting Solution is the leading hydrogen peroxide-based solution, offering excellent antimicrobial and cleaning efficacy to provide comfortable lens wear. It is an ideal choice for soft contact lenses, including silicone hydrogel, and Rigid Gas Permeable (RGP) contact lens users. Clear Care® contains an additional cleaning agent that aids in cleaning the surfaces of lenses, helping to remove deposits from lenses. This hydrogen-peroxide based solution makes thorough overnight cleaning and disinfection simple. Clear Care® should be incorporated into the user's nighttime routine and their contact lenses will be clean and ready to wear when they wake in the morning or after soaking for six hours in the specially designed lens case. To learn more about Clear Care®, visit www.clearcaresolution.com.

