Strategic Pillars of Giving [1]

Our Commitment to Preserve, Restore and Enhance Vision Worldwide

Through our Alcon Corporate Giving efforts, we support eye health education, help improve the quality of eye care, and promote increasing patient access to eye care within emerging markets and in our local communities.

Demonstrating our Commitment to Eye Care

We fund programs that increase the number of well-trained eye care professionals, strengthen eye care professional education and improve awareness of eye health. And as a result of our relationships with non-profit organizations, Alcon Corporate Giving [2] supports the
development of efficient, quality eye care clinics staffed by eye care professionals to provide those in need with sight-saving eye care, no matter where they live.

By aligning with the Alcon mission of providing innovative products that enhance quality of life by helping people see better, our corporate giving efforts rest on three strategic pillars:

- **Improve access to eye care in emerging markets**
  - Build long-term eye care infrastructure through medical missions
  - Encourage sustainable delivery of eye care through local clinics to ensure a continuum of patient care.
  - Provide patients in need with access to Alcon eye care products

- **Broaden the impact of eye care through partnerships**
  - Fund programs and foster partnerships that:
    - Increase the number of well-trained eye care professionals
    - Improve eye health and access to eye care within local communities
    - Advocate for increased patient access to eye care

- **Engage Alcon associates and communities**
  - Unite associates through high impact programs, such as Community Partnership Day and Kids Vision for Life
  - Engage employees in Alcon’s local eye care initiatives

Related Links

- The Alcon Foundation
- Medical Missions
- Patient Assistance Programs
- Community Engagement
