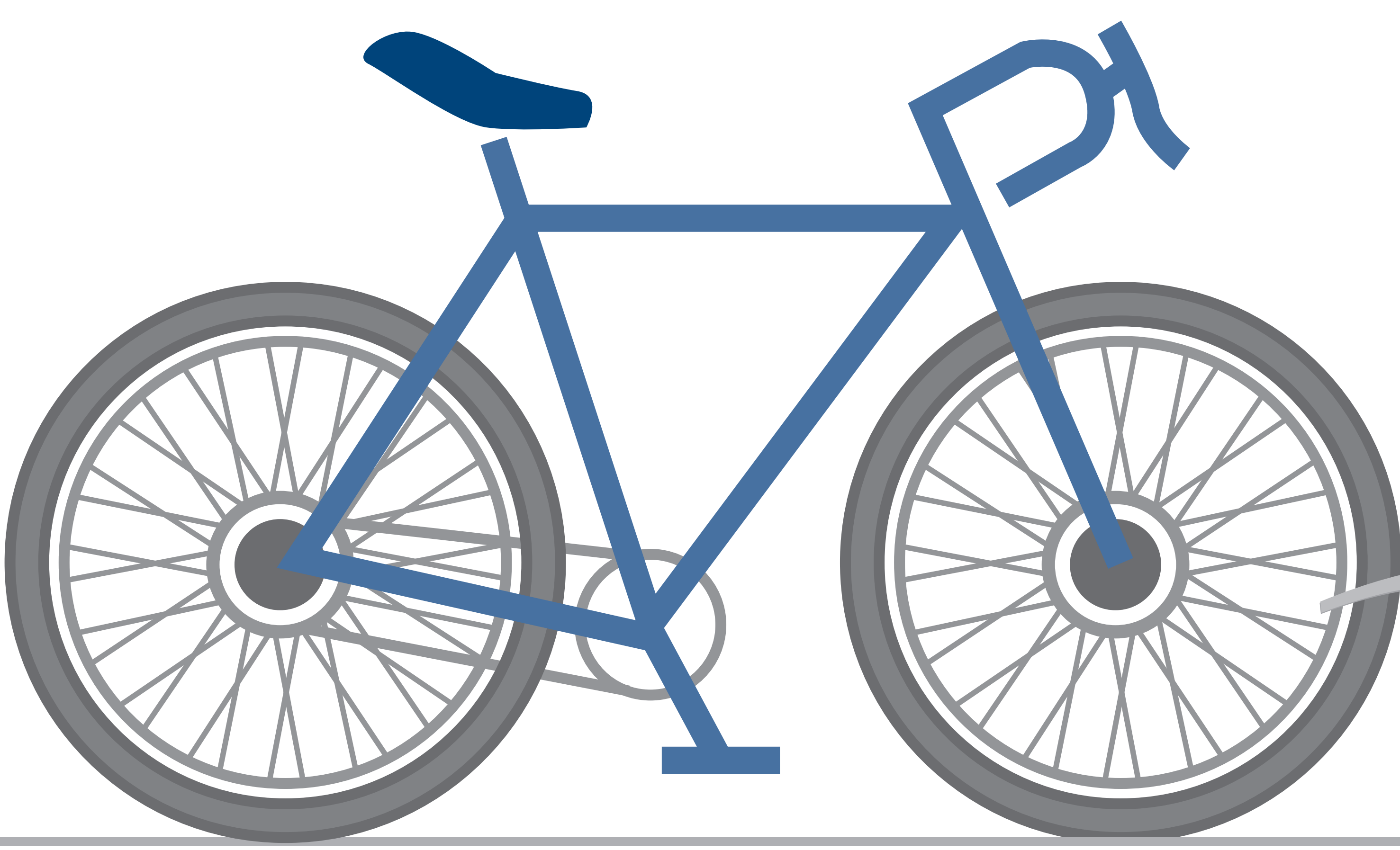


## WHAT'S YOUR PRESSURE?

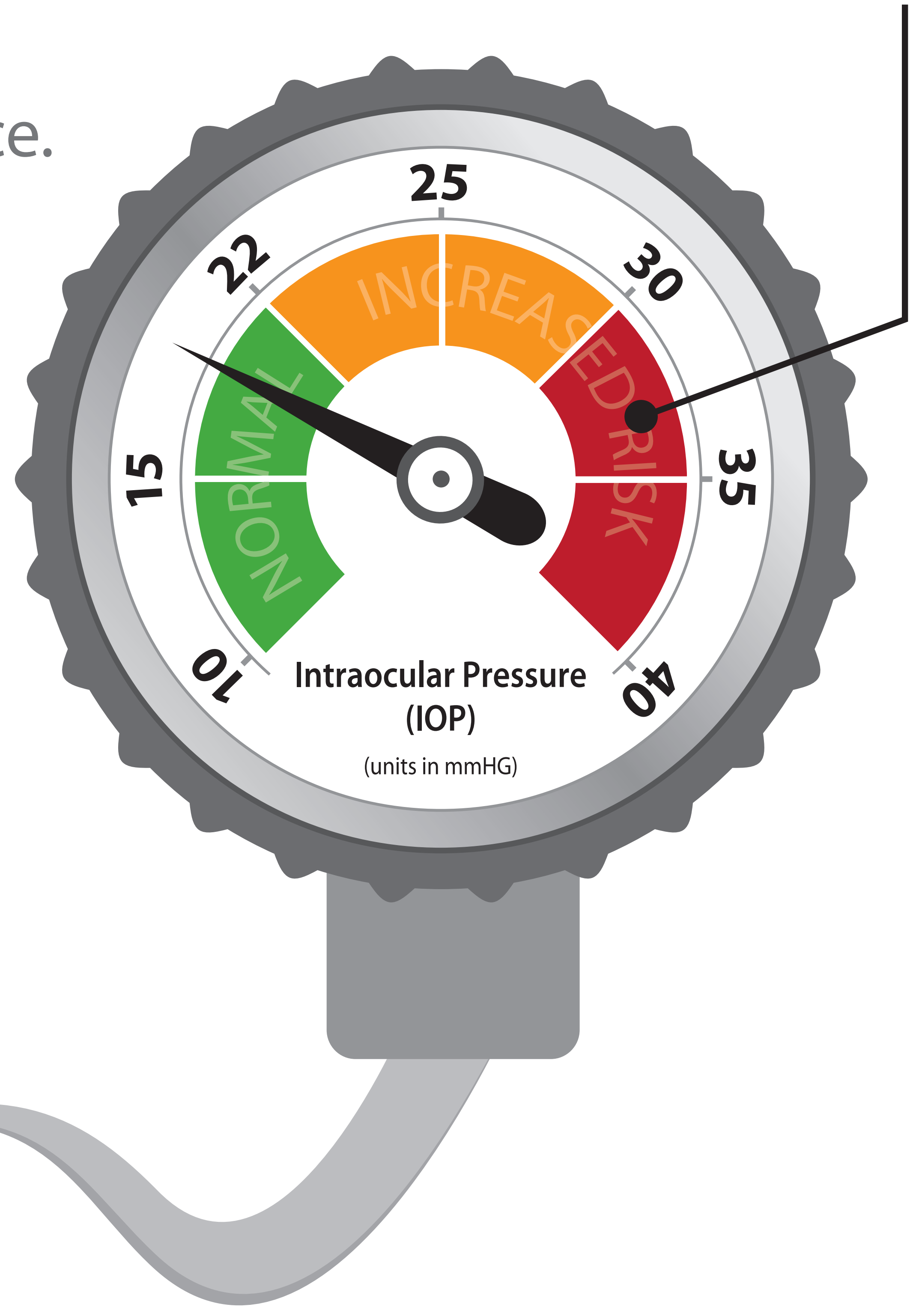
### What is glaucoma?

The eye and a bicycle tire have one thing in common. Both require the right amount of internal pressure for safety and performance. Glaucoma is a disease associated with increased fluid pressure within the eye which can damage the optic nerve causing progressive blindness.<sup>1</sup>



**40x** GREATER RISK<sup>2</sup>

of developing glaucoma



### MYTHS

#### About Glaucoma

1

**I'm young. It only happens to senior citizens.**

**FALSE**

**Babies to senior citizens** can develop glaucoma, with an increase in risk beginning at 40 years old.<sup>3</sup>

2

**It's curable.**

**FALSE**

Not only is it incurable, but it can result in progressive **irreversible** vision loss that can lead to blindness, if left untreated.<sup>4</sup>

3

**There are symptoms to warn me.**

**FALSE**

Glaucoma is known as the "silent thief of sight" and can progress without symptoms.<sup>5</sup> Patients can lose as much as **40% of their sight** before they know they have glaucoma.<sup>6</sup>

Second leading cause of **preventable** blindness<sup>7</sup>

cases worldwide

**67 million**<sup>8</sup>



**2.7 million**<sup>9</sup>  
U.S.A.

**50%**

of those with glaucoma don't know they have it<sup>10</sup>

### Next steps



#### Regular eye exams are essential

to detecting glaucoma and preventing irreversible vision loss. Contact your doctor today for a screening.



#### Treatment Options

Glaucoma can be treated with eye drops, oral medications, or surgery.

Schedule a comprehensive eye examination **every 1-2 yrs**

References: 1.