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## Alcon Experience Academy App Launches, Expanding Remote, On-Demand Learning Offerings

- **App features new content, including podcasts, discussion forums and downloadable content for Eye Care Professionals**
- **More than 2,000 courses in 17 languages from the Alcon Experience Academy site, now conveniently available on mobile devices**
- **Latest digital innovation in Alcon's commitment to providing widely accessible global training and education**

**GENEVA, February 17, 2023** – Alcon (SIX/NYSE: ALC), the global leader in eye care dedicated to helping people see brilliantly, today announced the launch of the Alcon Experience Academy (AEA) app to help optimize Eye Care Professionals' (ECPs) digital learning experiences. The new app underscores Alcon's global commitment to expanding remote, on-demand education and training to ECPs worldwide.

"We recognize ECPs increasingly rely on their mobile devices to get the information they need on the go," said Rustin Floyd, Global Director, Healthcare Practitioner Education and KOL Management, Alcon. "With that in mind, there is no better way to celebrate the five-year anniversary of our flagship AEA training program than by making the invaluable education it provides as accessible as possible."

The launch of the app brings AEA's best-in-class education and training resources to customers' fingertips. The customizable global platform offers ECPs courses of varying levels in 17 languages as well as newly launched podcasts and discussion forums on relevant eye care topics.

Alcon has a long-standing commitment to supporting the learning journey of ECPs – both in a digital and in-person setting. Alcon maintains nine Alcon Experience Centers around the globe, along with 26 training centers and 42 wet labs, providing access to state-of-the-art, comprehensive eye health education and hands-on experiential learning opportunities. Building on its offerings, Alcon recently introduced its [Fidelis VR Ophthalmic Surgical Simulator](#), a cutting-edge, portable tool which immerses cataract surgeons in a virtual, high-fidelity operating room, placing Alcon's latest surgical innovations right at a user's fingertips, no matter their location.

The Alcon Experience Academy app can be downloaded from the [Apple App Store](#) or [Google Play](#). For more information about the Alcon Experience Academy's online presence, visit [AlconExperienceAcademy.com](#).

### **About The Alcon Experience Academy**

The Alcon Experience Academy is the umbrella for Alcon's industry-leading training for Eye Care Professionals, supporting staff, residents and students – whether in person, online or through other hands-on experiential learning opportunities. The Alcon Experience Academy offers thousands of courses every year, from immersive virtual reality training and online educational courses to in-person training at Alcon Experience Centers worldwide. The Alcon Experience Academy website provides training and education resources on disease states, as well as the latest advancements in techniques and approaches for the safe and effective use of Alcon technology.

### **About Alcon**

Alcon helps people see brilliantly. As the global leader in eye care with a heritage spanning over 75 years, we offer the broadest portfolio of products to enhance sight and improve people's lives. Our Surgical and Vision Care products touch the lives of more than 260 million people in over 140 countries each year living with conditions like cataracts, glaucoma, retinal diseases and refractive errors. Our more than 24,000 associates are enhancing the quality of life through innovative products, partnerships with Eye Care Professionals and programs that advance access to quality eye care. Learn more at [www.alcon.com](http://www.alcon.com).

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